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## “BUYING IN” TO USAID’S INTEGRATED NATURAL RESOURCE MANAGEMENT (INRM) ACTIVITY TO SUPPORT MISSION PROGRAMS

International development practitioners are increasingly calling for “integrated” programming to address complex challenges and promote sustainability. Integration is an intentional approach that seeks to link the *design, delivery, and evaluation* of interventions and outcomes *across multiple sectors* to increase efficiency, effectiveness, and sustainability while avoiding conflicting goals.

The INRM activity is a 5-year (2020-2025) task order that supports analysis and programming across sectors traditionally classified as “environmental,” such as land use and climate change, as well as many sectors that often are not intuitively linked to environmental programs but are in fact strongly connected, including food security, global health, and governance. INRM provides on-demand support services and technical assistance for USAID Missions to develop and strengthen the impacts of environmental programs, identify

and adopt best practices for integration, respond to strategic shifts at the Agency, and build constituencies for integrated programming that achieves development and humanitarian assistance outcomes. The activity is designed to help USAID operating units achieve higher impact environment programming and to support the uptake of principles and approaches outlined in the Agency’s [Environmental and Natural Resource Management \(ENRM\) Framework](#).

## FIELD SUPPORT TO DESIGN, IMPLEMENT, ASSESS, AND COMMUNICATE ABOUT INTEGRATED ENVIRONMENT, CLIMATE CHANGE, AND NATURAL RESOURCE MANAGEMENT

Integrated programming can be complex and may require targeted support. INRM has the expertise to help Missions with a wide variety of programming needs throughout the USAID Program Cycle. Consider:

- What are the best available tools, evidence, and approaches to support your Mission’s strategy and activity design for integrated environment, climate change, and natural resource management objectives?
- Is your Mission looking for a partner to help design, test, and/or implement sustainable integrated activities and facilitate adaptive management?
- Are you planning to evaluate integrated activities or assess the outcomes of a cross-sectoral results framework that is already in place?
- Would your Mission like to communicate about successes or lessons learned related to integrated programming, e.g., through case studies, blog series, or webinars?

### INRM IS A DIVERSE GROUP OF TECHNICAL SERVICE PROVIDERS

The INRM consortium consists of eight implementing partners. DAI Global LLC is the prime contractor, with seven subcontractors—the Center for Biodiversity and Conservation at the American Museum of Natural History, The University of Rhode Island Coastal Resources Center, Conversation Strategy Fund, New America, Resource Equity, Social Impact, and Stantec. These consortium members have extensive expertise in the following subjects:

- Biodiversity Conservation
- Climate Change Adaptation and Mitigation
- Climate Security and Peacebuilding
- Coastal and Fisheries Resource Management
- Communications and Knowledge Management
- Cost Benefit Analysis
- Ecosystem Service Valuation
- Democracy, Conflict, and Human Rights
- Disease Ecology
- Evidence Reviews and Synthesis
- Energy and the Environment
- Food Security
- Gender Equality and Social Inclusion
- Health and Environment
- Integrated Monitoring, Evaluation, and Learning
- Land and Resource Governance
- Political Economy Analysis



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## EXAMPLE BUY-INS AND ACTIVITIES UNDER DEVELOPMENT

INRM is already collaborating with:

- USAID/Colombia, supporting the Mission's work to address illegal artisanal and small-scale gold mining (ASGM). INRM and the Mission are **co-designing and implementing** several new activities, including developing an ASGM e-learning platform, organizing formalization clinics for miners, facilitating high-level dialogue among government officials and other stakeholders to inform policy, and creating a research and learning agenda for mining, security, biodiversity conservation, and climate change mitigation.
- The Central Africa Regional Program for the Environment, conducting an assessment of a multi-sector framework and a **performance evaluation** of an activity designed to prevent violent conflict, develop sustainable livelihoods, and protect wildlife.
- USAID/Madagascar, helping the Mission with **monitoring, evaluation, and learning** to assess **performance and impacts** of cross-sectoral private sector engagement activities that are part of the Agency's Health, Ecosystems, and Agriculture for Resilient and Thriving Societies program.

INRM also implements a suite of Washington-managed activities that support Missions by conducting **technical assessments** and **evidence reviews**, facilitating **workshops** and **strategic planning**, and communicating results through **issue briefs** and **best practice guides**.

## INRM HAS A FLEXIBLE AND EFFICIENT BUY-IN PROCESS

INRM can help Missions with immediate needs or provide longer-term and ongoing support, and Missions can move from the ideation stage of a buy-in to implementation quickly and efficiently. Through its team of technical sector and integration experts INRM can:

- Assess the advantages of using cross-sector versus single sector interventions
- Conduct assessments and analyses to help design and/or adapt integrated programming
- Work with Missions and partners to implement integrated interventions
- Test and learn about innovative approaches to integrated programming
- Measure, report, and communicate the benefits and challenges associated with implementing cross-sectoral solutions that could not be achieved in isolation

## INTERESTED IN ACCESSING INRM SERVICES TO SUPPORT YOUR MISSION ENVIRONMENTAL PROGRAMMING?

INRM's Contracting Officer Representative (COR) is Ioana Bouvier, and Olaf Zerbock is the Alternate COR. Robin Martino is the Chief of Party, and Dan Evans is Mission Coordination, Innovation, and Learning Lead. For more information on how INRM can support your Mission, please contact the INRM COR ([ibouvier@usaid.gov](mailto:ibouvier@usaid.gov)) and ACOR ([ozerbock@usaid.gov](mailto:ozerbock@usaid.gov)).

For more information about INRM, visit the [project's page in LandLinks](#).